



Protecting Digital Assets, and
Business Reputations

According to NIST:



55% of small and mid-sized businesses have experienced a data breach or cyber attack.



43% of all spear-phishing attacks are targeted at small business.



60% of impacted businesses are left severely impaired.

Did you know...

\$38K

**The average cost for a
small business to overcome
a data breach**

How would you respond to a similar breach?

The Guardian
News website of the year

FINANCIAL REVIEW

PLATINUM 70 YEAR

Woolworths says 2.2m MyDeal customers' data hacked

Optus could face millions in fines as two new data breach investigations launched

Medibank warns hacker may release more data

Health insurer Medibank Private, recently hit by a massive cyber hack, said on Wednesday the hacker could release more stolen data after the company refused to make ransom payments.

Some names, addresses, phone numbers, email addresses, passport numbers of international students and health claims data stolen from Medibank's systems have already been released on a dark web forum, the company said in a statement.



By Renju Jose
Nov 9 2022
1:05PM

How do you protect your digital assets?

Data is the lifeblood of any business, but SMEs rarely have the understanding or ability to adequately protect it.

CertifiedBy's **Cyber Programs** provide the framework, tools & resources to mitigate risk and evidence compliance with best practice strategies to mitigate cyber security incidents.

Programs / Modules

- Cyber Essentials
- ISMS Pathway

SaaS

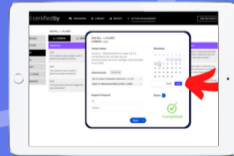
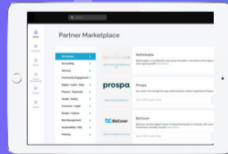
AI

Assess

Report

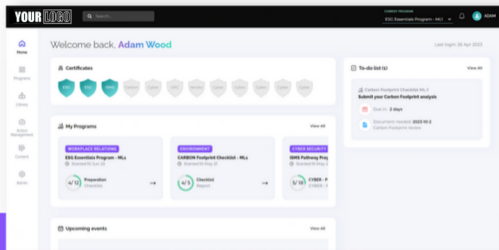
Remediate

Certify

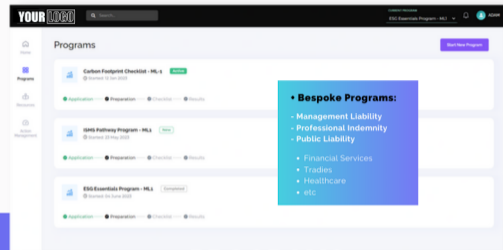


Methodology

PLATFORM CX / UI



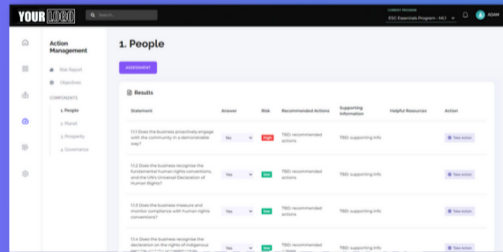
GAMIFICATION



PROGRAMS



RISK REPORT



ACTION MANAGEMENT

Cyber Essentials

Components / Modules



1. Admin Privileges

Assess, assign and monitor user privileges.

2. Patch Updates

Mitigate 'extreme risk' vulnerabilities of computers and network devices within 48 hours.

3. Multi Factor Authentication

For all users when they perform a privileged action.

4. Daily Backups

Daily Backups of important data, software and configuration settings.

5. Application control

Prevent execution of unapproved / malicious programs.

6. Patch Application

Prevent 'extreme risk' vulnerabilities within 48 hours.

7. Application Hardening

Configure web browsers and features.

8. Configurations

Block macros from the internet.


An automated 'Self-Serve' platform to mitigate risk, build trust in brand and power growth... with support staff to help you through your journey.

All Programs Include

- Risk Report
- Gap Analysis
- Digital Library
- Partner Marketplace

If Required

- Program Review
- Certificate of Assessment



**This is about
improving
outcomes for
business, and
people.**

Don't take our word for it...

A tool to manage safety,
cyber and sustainability
standards all in one place.
Very cool!

Courtney Smith
Firefly Initiative



Painless Compliance!
I know, unimaginable!
It's a must have for your
organisation.

Sarah Eifermann
Helix Planning



Did the Covid recovery
program - loved it! Really
comprehensive, with
elements I hadn't thought of.

Natasha Osmond-Dreyer
Blue Marbles



If we can help you protect your digital assets, and your reputation...

**Book a Discovery
Call TODAY!**



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