



Understand, Measure & Monitor

Sustainable & ESG Practices

According to Public Records



80% of Corporates worldwide
now report on sustainability



89% of investors considered ESG issues in some
form as part of their investment approach in 2022



57% of consumers were willing to change their
shopping habits to reduce environmental impact

Did you know...

69%

**Number of companies that
connect their business activity
with the UNSDGs**

Do you know Greenwashing is a thing?

The Guardian

Letters

Sat 6 Aug 2022 02:53 AEST

Don't let firms get away with greenwashing bluster

George Harding-Rolls says false marketing should not be tolerated and **Julian Crane** makes a case for worldwide boycotts of guilty companies. Plus letters from **Neil Blackshaw** and **Bill Jackson**



REUTERS®

June 9, 2022
7:18 PM GMT+10
Last Updated 2 months ago

Deutsche Bank's DWS and
allegations of 'greenwashing'

How do you evidence your impact on the world?



POWERED BY  certifiedby

Environment, Social & Governance is becoming the most sought after credential for learned and progressive boards, but few know what it is or how to manage it.

CertifiedBy's **ESG Programs** provide the framework, tools & resources to measure, monitor and improve visibility around environmental, social and governance commitments.

Programs / Modules

- Carbon Footprint Essentials
- ESG Essentials

SaaS

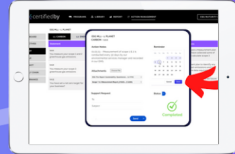
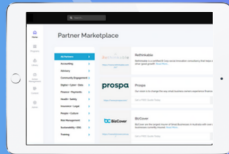
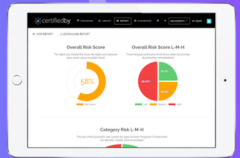
AI

Assess

Report

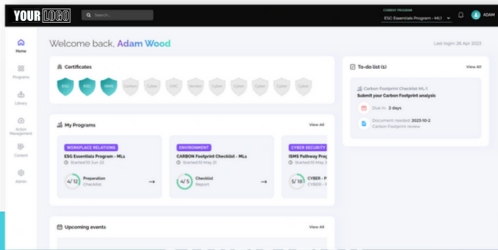
Remediate

Certify

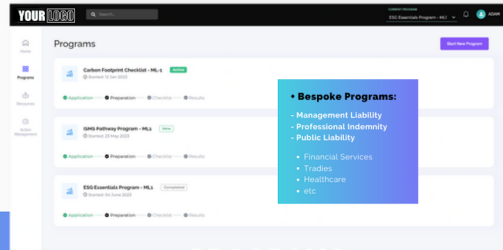


Methodology

PLATFORM CX / UI



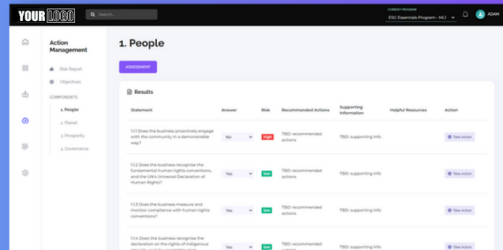
GAMIFICATION



PROGRAMS



RISK REPORT



ACTION MANAGEMENT

ESG Essentials

Components / Modules



1. Emissions

Do you know how to measure and monitor your emissions?

2. Innovation

Do you innovate with impact in mind?

3. Resource Use

How do you manage water, energy, packaging and your supply chain?

4. CSR Strategy

What's your CSR strategy look like?

5. Management

Does your management & compensation structure factor independence & diversity?

6. Shareholders

Are shareholder rights and takeover defenses front of mind?

7. Community

Does your business contribute to the community?

8. Human Rights

How aware of and committed to human rights is your business?

9. Product Responsibility

Does responsible marketing, product quality and data privacy matter?

10. Workforce

What about OH&S, diversity & inclusion, career development & training?

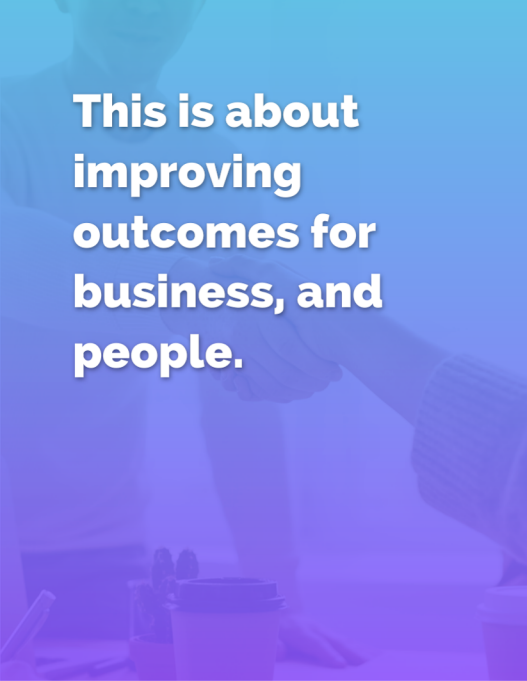
An automated 'Self-Serve' platform to mitigate risk, build trust in brand and power growth... with support staff to help you through your journey.

All Programs Include

- Risk Report
- Gap Analysis
- Digital Library
- Partner Marketplace

If Required

- Program Review
- Certificate of Assessment



**This is about
improving
outcomes for
business, and
people.**

Don't take our word for it...

A tool to manage safety,
cyber and sustainability
standards all in one place.
Very cool!

Courtney Smith
Firefly Initiative



Painless Compliance!
I know, unimaginable!
It's a must have for your
organisation.

Sarah Eifermann
Helix Planning



Did the Covid recovery
program - loved it! Really
comprehensive, with
elements I hadn't thought of.

Natasha Osmond-Dreyer
Blue Marbles



**If we can help you understand, measure
& monitor sustainable & ESG practices...**

**Book a Discovery
Call TODAY!**



certifiedby.com



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