GOLDPHISH
CYBER SECURITY AWARENESS

WHAT IS IT?

Effective, Affordable + Simple Security Awareness Training + Simulated Phishing

One Plan, Everything Included.

Everything you'll need to improve cyber security behaviours and reduce security incidents caused by employees.

Our mission? To tackle the human side of cyber security. Transforming click-happy employees into security-savvy superheroes.
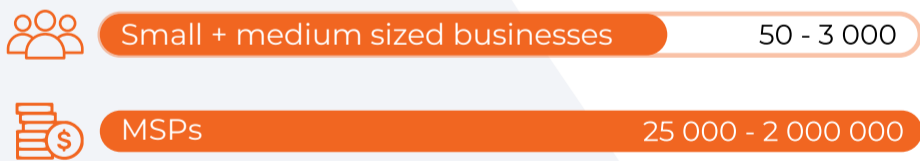
WHY SHOULD YOU CARE?

1. 95% of cyber security breaches are simple slip-ups, not hacker magic. These aren't tiny whoopsies—they're billion-dollar blunders.

2. SAT Market Boom! Set to double from $5.6B in 2023 to $10B by 2027. A hefty 15% yearly increase.

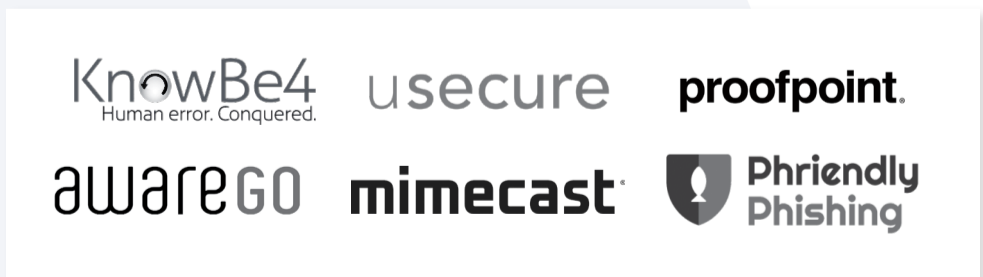*Tech overload isn't the answer. It's about making your team cyber-sharp.* **That's where GoldPhish slides in.**

DIFFERENTIATION IN MARKET

✓ Affordability meets quality
✓ Accredited, popular, and engaging training content
✓ Simplified management experience
✓ Easy, ongoing support

AVERAGE DEAL SIZE

Small + medium sized businesses	50 - 3 000
MSPs	25 000 - 2 000 000

COMPETITORS

KnowBe4 — Human error. Conquered.
usecure
proofpoint.
awareGO
mimecast
Phriendly Phishing

HOW DOES IT WORK?

Train, Phish, Report, Measure

Awareness Training
Fun-sized learning that transforms security snores into scores.

Phishing Simulations
Realistic drills that turn your team into phishing-spotting sharpshooters.

Active Reporting
Equip your crew to catch and dispatch cyber threats—ninja style.

Measurable Impact
Real results, real numbers—watch your security street cred skyrocket.

One Platform, Endless Capabilities

- Unlimited training campaigns
- Unlimited simulated phishing campaigns
- Full progress + performance reports
- Phishing email template builder
- Fun, content-rich library
- Campaign scheduling
- Phishing reporting tool
- Whitelabeled platform

COMPLIMENTARY VENDORS

- Email security *(e.g BitDefender)*
- MFA tools
- Password management tools

Bundling options

WHO YOU POSITION IT TO + SELL INTO

Customer C-level
- CEOs
- IT / CISO
- Product Managers
- Operations Managers
- Human Resources Managers
- Learning + Dev. Managers

Channel
- MSPs
- MSSPs
- Compliance firms
- Cyber insurers
- Training agencies

Empower Your Team.
Reduce Your Cyber Risk.
Secure Your Business.

Check us out on G2! **Click here**

Best Support SUMMER 2023
High Performer SUMMER 2023
Easiest To Do Business With SUMMER 2023