

Scale New Heights with **GRC Confidence**

You're poised to conquer new markets and claim new wins, but with expansion comes complex regulatory landscapes. That's where Certified By steps in.



Scaling Up GRC



Market Expansion

Our expertise in global GRC equips you to enter new markets with regulatory confidence and peace of mind.



Preventative Risk

Navigate the complexities of varying market risks with our "assess, report, improve and certify" methodology.



Resource Efficiency

Focus your resources on expansion and innovation, and streamline your essential compliance processes.

Solid Foundations

Operational Resilience

Establish clear standards and practices to avoid inefficiencies and errors, leading to more predictable and stable operational outcomes.

Cultural Integrity

Promoting core values like transparency, accountability and responsibility builds a workforce that is committed to the company's success.

Proactive Risk Management

Monitor, anticipate, adapt and respond to external and internal risks to build confidence and drive sustainable growth.



Client Confidence

Data Protection

Clients are increasingly aware and concerned about data security. Safeguarding their data will significantly boost client trust and confidence.

Quality Assurance

When clients see a startup dedicated to consistent high-quality, it builds confidence in their ability to meet their needs effectively and reliably.

Transparent Communications

Being transparent about business practices and a commitment to client-specific expectations fosters a sense of security, trust and satisfaction.



Investor **Trust**

Risk Management

Be well-prepared to handle unexpected challenges, protecting investments and operational stability.

Regulatory Compliance

Evidence legal and ethical practices to minimize risk and present a reliable and trustworthy industry disruptor.

Transparent Governance

Clear decision-making, ethical leadership and transparent financial reporting builds a reputation for integrity and accountability. Essential for attracting and retaining investor confidence.



The **Evolution** of GRC

Similar to how Xero transformed Accounting for SMEs, with an SME controlled, adviser assisted platform with scalable modules, Certified By is changing the game of GRC for startups and SMEs, with...



SME First

Similar to how Quickbooks & Xero transformed the accounting experience.



Tailored Programs

Default & bespoke programs for different industries and self paced improvement.



Two-Sided Platform

A whitelabel platform to help advisors and consultants help their clients.

Freemium Software-as-a-Service

Assess

Report

Improve

Certify



AI enabled SaaS GRC Programs



Cyber + Data

Modelled on the ACSC's Essential 8, and ISO27001, our Cyber & ISMS Programs provide the framework, tools and resources to manage cyber security and information security.



Workplace Relations

Modelled on FairWork and WorkSafe requirements, our Workplace Essentials Program helps startups and SMEs manage Human Resources and Workplace Health and Safety obligations.



Sustainability + ESG

Modelled on the WEF's Environmental & Social Governance framework, our Carbon Footprint and ESG Essentials Programs help startups and SMEs tackle sustainability.



Cyber + Data Security

Data is the lifeblood of any business, but SMEs rarely have the understanding or ability to adequately protect it.

CertifiedBy's Cyber Programs provide the framework, tools and resources to mitigate risk and evidence compliance with best practice standards.

- **Cyber Security**
- **Data Protection**
- **Information Security Management Systems**

Workplace Relations

Post Covid employment challenges reinforce the need for outstanding workplace relations, and the desire to be an "employer of choice".

CertifiedBy's Workplace Essentials Program provides the framework, tools and resources to proactively manage Human Resources and Workplace Health and Safety obligations.

- **Hiring & Culture**
- **Health & Safety**
- **Mental Health & Wellbeing**





Sustainability + ESG

Environment, Social & Governance is becoming the most sought after credential for learned and progressive boards, but few know what it is or how to manage it.

CertifiedBy's ESG Programs provide the framework, tools and resources to measure, monitor and improve visibility around environmental, social and governance commitments.

- **People**
- **Planet**
- **Prosperity**
- **Governance**

The GRC Advantage



Data Protection

Protect sensitive information from getting into the wrong hands.

Legal Compliance

Follow the laws and regulations to keep your business safe and sound.

Operational Efficiency

Streamline processes to run smoother and smarter, saving time and money.

Trust-Building

Do things the right way to attract more business and keep customers happy.

Make GRC a Strategic Advantage...

Book a Discovery
Call Today



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