

Young Athletes Need Your Support!



Safeguarding You creates safer environments for children and young people in community sports.

We help clubs and leagues across Australia implement best practice safeguarding and concussion management programs.

They need your support. We need your support.



SAFEGUARDING
YOU

Our Mission



Protection

Help clubs fulfill their obligation to protect children and young people from harm.



Safety

Provide the tools and resources to improve safety and concussion standards.



Impact

Ensure the best level of care for every kid in every club across all sports in Australia.

Problem Statement



The Problem

Clubs lack the necessary expertise, tools and resources to effectively manage safeguarding responsibilities.



The Solution

Practical and affordable tools and resources to help clubs upskill and uplift safeguarding standards.

The Urgency



Incidents Every Week

Every week committees are forced to investigate and respond to incidents. Online, offline, on field and off field.



Escalating Challenges

Safeguarding and concussion management responsibilities are constantly evolving, and burn out is a real factor.

[Without support, its not sustainable]

Market Opportunity



AFL

Participation: [528,000](#)
3200 community clubs
x 165 member players
x 2 family members

1,056,000



Cricket

Participation: [627,693](#)
3000 community clubs
x 200 member players
x 2 family members

1,200,000

2.2m people impacted in 2 sports.

Market Opportunity



Netball

Participation: 1,000,000
3000 community clubs
x 330 member players
x 2 family members

1,980,000



Basketball

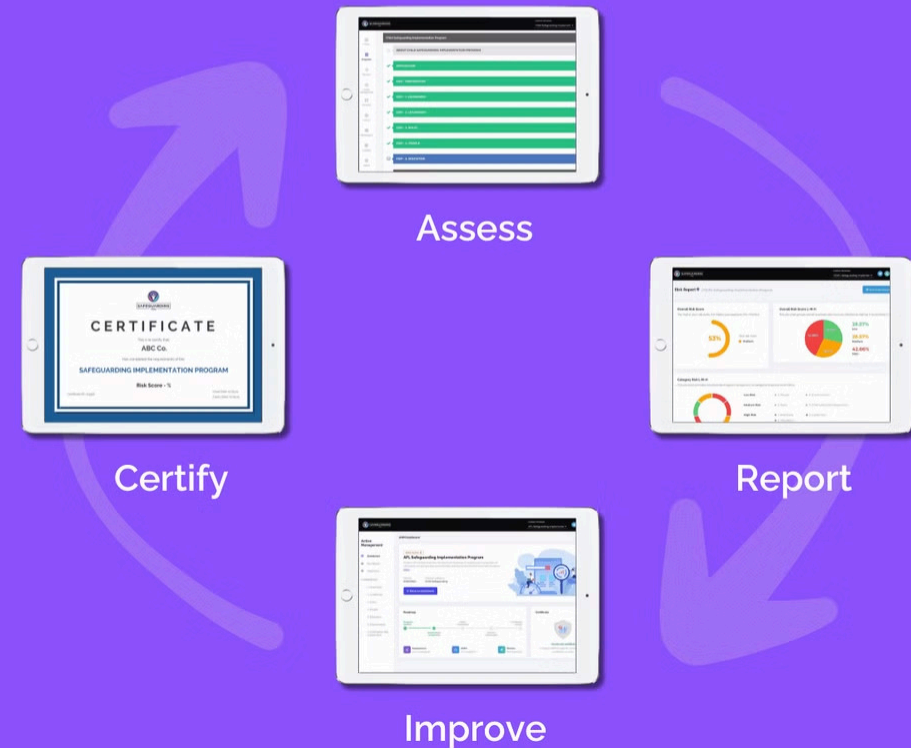
Participation: 1,000,000
3000 community clubs
x 330 member players
x 2 family members

1,980,000

3.9m people impacted in 2 sports.

Safeguarding You provides best practice safeguarding and concussion management programs for clubs.

We need Partners to help scale these vital programs across Australia ASAP.



Partner Benefit

Customer Engagement

Increased engagement and product uptake via tailored content and value for club members.

- Health & Wellbeing Content
- Member Discounts
- Referral Programs



Partner Benefit

Data-Driven Insights

Access to valuable data for community adoption, improvement and trends.

- Risk Reduction
- Incident Reporting
- Safeguarding & Concussion Trends



Partner Benefit

Brand Enhancement

Strengthened brand image as a leader in sports safety and community health.

- Website, Programs + Marketplace
- Webinars, Communities of Practice + EDMs
- Traditional + Social Media



Partner Benefit

Revenue Opportunities

New revenue streams from targeted promotion and partnerships with clubs.

- Family Shopping Habbits
- Club Shopping Habbits





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Partner Sponsors

Major

Funds: **200 clubs**

Reach: **33,000+ athletes**

Programs: Safeguarding +
Concussion @ \$500

AU\$100,000|

Premium

Funds: **100 clubs**

Reach: **16,500+ athletes**

Programs: Safeguarding +
Concussion @\$500

AU\$50,000

Official

Funds: **50 clubs**

Reach: **8,250+ athletes**

Programs: Safeguarding +
Concussion @ \$500

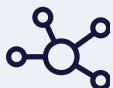
AU\$25,000

Branding Rights On Website, Programs, Marketplace, EDMs + Socials.



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Key Metrics of Success



Clubs & Children Impacted

Data on the number of clubs and children directly benefiting from the programs funded by your sponsorship.



Safeguarding & Concussion Outcomes

Progress and incident management reports will provide improvement, reduction and adherence to safety protocol metrics.



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Key Metrics of Success



Community Engagement & Feedback

Surveys and feedback from club officials, coaches, parents, and players to measure the perceived effectiveness of the programs.



Brand Visibility & Media Mentions

Tracking media mentions, social media reach, community engagement and tangible visibility of associated brand positivity.

Long Term Social Impact



**Safer
Environments**

Create protective spaces for children and young people sports.



**Reduced
Injury Risks**

Implement effective safety and concussion protocols.



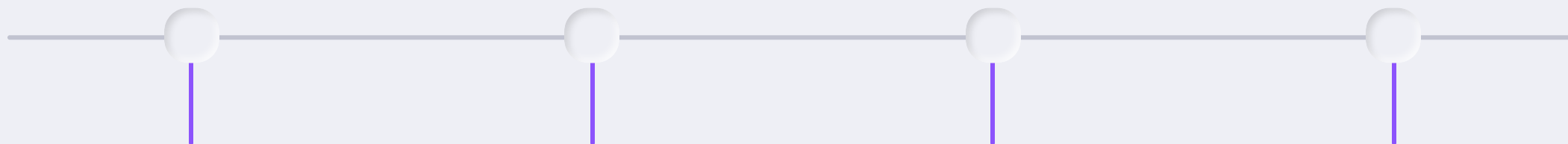
**Resilient
Communities**

Build healthier, more supportive sporting communities.



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Implementation Timeline



Months 1-2

Confirm details, choose leagues and clubs, develop joint press release.

Months 3-4

Launch programs and support across chosen community clubs.

Months 5-6

Begin media and community engagement campaigns.

Months 7-12

Provide quarterly reports detailing progress and impact.

Let's Make Safeguarding Easy



Book a Discovery Call



Pick up the Phone

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Drop us an Email

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